



National Prevention Network
Bridging Research to Practice



Building on Evidence-Based Prevention to Connect Communities

★ **AUGUST 27–29, 2019** ★

★ **CHICAGO, IL** ★

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Conference Information

Check-in, Continuing Education Hours and Certificates

Participants can earn 14.5 Continuing Education Hours (CEHs) for attending the general conference. Continuing Education Hours (CEHs) have been approved by IC&RC. Participants must check in at the registration desk upon arrival in order to receive credit for attending.

Certificates for attending the conference will be sent digitally to all participants AFTER the conference. Certificates will be emailed to the email address on file in 10 business days following the completion of the electronic overall evaluation. To avoid system messages from sending to a SPAM folder, please approve messages from: contactus@nnpconference.org or from noreply@etouches.com

Please notify the registration desk for adjustments on early departure certificates in advance. Certificates will not be mailed or printed.

Online Conference Evaluations

Links to the workshop evaluations will be emailed to participants daily during the conference. The overall evaluations will be emailed to participants upon adjournment of the conference.

Presentation Handouts and Resources

Participants may download presentation resources and PowerPoints from the conference website. Downloads will be added to the conference website two weeks after the conference on the following link: www.nnpconference.org/workshops

Social Media

Follow us on Twitter (@nnpconference) and join the conversation using the official hashtag #NPNConference. Like the NPN Conference Facebook (www.facebook.com/nnpconference2019) and share your photos or engage in the conversation.



AGENDA AT A GLANCE

Tuesday, August 27, 2019

8:00am	REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITOR VIEWING
8:30am	CONFERENCE WELCOME & OPENING
9:00am	PLENARY SESSION I: U.S. SENATOR DICK DURBIN (ILLINOIS)
10:00am	NETWORKING BREAK & EXHIBITOR VIEWING
10:15am	POWER SESSION I
11:45am	LUNCH (PROVIDED) & PLENARY SESSION II: JOHNNETTA DAVIS-JOYCE, CSAP DIRECTOR
1:15pm	WORKSHOP SESSION I
2:30pm	NETWORKING BREAK & EXHIBITOR VIEWING
2:45pm	WORKSHOP SESSION II
4:00pm	ENJOY CHICAGO!

Wednesday, August 28, 2019

8:00am	REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITOR VIEWING
8:30am	PLENARY SESSION III: PHILLIP GRAHAM, RTI INTERNATIONAL
9:45am	NETWORKING BREAK & EXHIBITOR VIEWING
10:00am	POWER SESSION II
11:30am	LUNCH (ON YOUR OWN)
1:30pm	WORKSHOP SESSION III
2:45pm	NETWORKING BREAK & EXHIBITOR VIEWING
3:00pm	WORKSHOP SESSION IV
4:15pm	ENJOY CHICAGO!

Thursday, August 29, 2019

8:00am	REGISTRATION, CONTINENTAL BREAKFAST & EXHIBITOR VIEWING
8:30am	POWER SESSION III
10:00am	NETWORKING BREAK & EXHIBITOR VIEWING
10:15am	WORKSHOP SESSION V
11:30am	LUNCH (PROVIDED)
12:30pm	CLOSING PLENARY: JEFF BARR, CHERYL CICHOWSKI, GREG PUCKETT, DONA WININSKI
2:00pm	CONFERENCE ADJOURNS

subject to change



Plenary Sessions Speakers



U.S. Senator Dick Durbin (Illinois)

Senator Dick Durbin, a Democrat from Springfield, IL, is the 47th U.S. Senator from the State of Illinois, the State's senior senator, and the convener of Illinois' bipartisan congressional delegation. Durbin also serves as the Democratic Whip, the second highest ranking position among the Senate Democrats. Senator Durbin has been elected to this leadership post by his Democratic colleagues every two years since 2005.

Elected to the U.S. Senate on November 5, 1996, and re-elected in 2002, 2008, and 2014, Durbin fills the seat left vacant by the retirement of his long-time friend and mentor, U.S. Senator Paul Simon. Durbin sits on the Senate Judiciary, Appropriations, Agriculture, and Rules Committees. He is the Ranking Member of the Judiciary Committee's Subcommittee on Immigration and the Appropriations Committee's Defense Subcommittee.

Senator Durbin makes approximately 50 round trips a year between Washington and Illinois. He is married to Loretta Schaefer Durbin. Their family consists of three children--Christine (deceased), Paul and Jennifer--as well as three grandchildren, Alex, Ona and Floyd. They reside in Springfield. Senator Durbin has been a longtime champion for various issues related to substance use disorders, including work to reduce youth access to tobacco, promoting trauma-informed care, and expanding access to substance abuse treatment in the wake of the opioid epidemic.



Johnnetta Davis-Joyce, CSAP Director

Prevention Happens Here: Saving Lives and Improving Communities

Johnnetta Davis-Joyce is the Director of the Center for Substance Abuse Prevention. Through this position, she provides national leadership in the development of policies, programs, and services to prevent the onset of illegal drug use, prescription drug misuse and abuse, alcohol misuse and abuse, and underage alcohol and tobacco use; and promotes effective substance abuse prevention practices that enable states, communities, and other organizations to apply prevention knowledge effectively.

Ms. Davis-Joyce has 25 years of experience in the public health field, including senior leadership roles at the National Association of County and City Health Officials, the American Medical Association, Econometrica, and as Center Director of Public Health Improvement and Innovation at the Pacific Institute for Research and Evaluation. An accomplished manager, professor, public speaker, and conference facilitator, Ms. Davis-Joyce has worked with youth, policy makers, law enforcement, parents, universities, medical and judicial communities, and business owners on substance use prevention efforts. She has specialized in training and program implementation, translating research to practice, quality assurance, and developing quality measures.



Plenary Sessions Speakers



Phillip Graham, DrPH, MPH

Making the Case for Prevention's Seat at the Table: A Historical and Empirical Perspective

Through the field of prevention science, substance use prevention and the implementation of related evidenced-based interventions grew tremendously over the last three decades. Using Ted-Talk techniques, this session will weave an empirically-driven narrative of three interrelated topics that will make the case for prevention's current relevance and future importance. Act I (OSAP to CSAP): The community demonstration projects of the early 90s represent one key historical marker of the rise of effective prevention. The section will discuss the challenge and promise of proving a negative (i.e., proving that prevention strategies stop use before it happens). Act II (Keeping our eye on the ball): The opioid crisis raised awareness of substance use disorders and unprecedented resources have been aimed at preventing overdose and death, but not necessarily at the prevention of misuse. This section will present data to frame prevention's role in addressing this crisis but also discuss the continuing need to address the misuse and abuse of other substances. Act III (A seat at the table): This section will describe what prevention's seat at the table looks like in practice in the midst of the opioid crisis.

Innovative Prevention Strategies and Policies to Reduce Youth Use of Electronic Delivery Devices (EDDs)

Jeff Bar, Project Director, JBS International

Dona Wininski, Director, Advocacy, Grassroots & Patient Engagement, American Lung Association

Greg Puckett, Executive Director, Community Connections, West Virginia

Cheryl Cichowski, Substance Use Prevention Team Manager, Department of Health and Human Services, Maine Center for Disease Control and Prevention

The rates of youth using Electronic Delivery Devices (EDDs) to smoke nicotine and other substances has been rapidly increasing over the past few years, raising concerns about their impact on individual and public health consequences. This plenary panel session will share current trends on youth vaping and e-cigarette use, how to engage community coalitions in passing city and county ordinances and other policies, and innovative prevention strategies in Maine and West Virginia.



Conference Agenda

Monday, August 26, 2019

- 7:00am - 6:00pm Registration Desk Open
Exhibitor Move In
- 8:00am - 3:00pm NASADAD Board of Directors Meeting (Invite Only)
- 9:00am - 3:45pm NPN Business Meeting (Invite Only)
- 4:00pm - 6:00pm CSAP Prevention Leadership Summit

Tuesday, August 27, 2019

- 8:00am - 4:00pm Registration Desk Open
- 8:00am - 8:30am Registration, Continental Breakfast & Exhibitor Viewing
- 8:30am - 12:00pm NASADAD Board of Directors Meeting (Invite Only)
- 8:30am - 9:00am Conference Welcome & OpeningInternational Ballroom
Illinois State Official, TBD
Sarah Mariani, Washington, National Prevention Network President
Cassandra Price, Georgia, NASADAD Board President
Robert Morrison, Executive Director, National Association of State Alcohol and Drug Abuse Directors (NASADAD)
- 9:00am - 10:00am Plenary Session 1International Ballroom
Senator Dick Durbin (Illinois)
- 10:00am - 10:15am Networking Break & Exhibitor Viewing Salon A
- 10:15am - 11:45am Power Session I
PS 1A: High in Plain Sight: New, Current and Various Drug Trends, Concealment and Vapes Salon A-1
Officer Jermaine Galloway, Tall Cop Says Stop

The session will cover a wide spectrum of marijuana and other drug vapes, drug clothing, marijuana concentrates, drug logos, popular stash clothing, over the counter drugs, cough medicines, party drugs, synthetic drugs, opioids, designer drugs, new paraphernalia, drug identifiers and impairment and new drug issues that are being encountered at a street level. Real examples from multiple states will be displayed along with over 50 visual aids.



Conference Agenda

Tuesday, August 27, 2019 (cont.)

10:15am - 11:45am

PS 1B: The DEA 360 Strategy and the Connection between Prevention and Law EnforcementSalon A-2

Robert J. Bell, Associate Special Agent in Charge, Chicago Field Division, Drug Enforcement Administration, Brian Besser, Assistant Special Agent in Charge, Salt Lake City District Office, Drug Enforcement Administration, Frances Harding, Independent Consultant, Michelle Spahn, Supervisory Special Agent, Staff Coordinator, Drug Enforcement Administration

The moderator will provide a brief overview of the DEA 360 Strategy, followed by brief presentations by members of the panel. The moderator will then lead the panel in a question and answer session highlighting the connection between prevention and law enforcement.

PS 1C: Reducing Youth Access to Tobacco and Nicotine: Strategies for Reducing Retail Sales to Youth While Addressing Emerging Products and New Laws and PoliciesSalon A-5

Jeff Barr, Tobacco Program Manager, JBS International, Larry Campbell, MS, Research Statistician, RTI International

This workshop will help tobacco prevention and control practitioners and stakeholders reduce youth retail access to tobacco and nicotine products by using data to identify and address the factors most associated with tobacco retail violation rates. Participants will also learn how to improve inspection-sampling designs and incorporate new products and/or policies (e.g., Tobacco 21) into state tobacco control efforts.

PS 1D: SAMHSA: Crucial Issues of National Importance.....Waldorf *Commander Arlin Hatch, Ph.D, Senior Psychologist, Substance Abuse and Mental Health Services Administration, Office of the Chief Medical Officer, Center for Substance Abuse Prevention*

This session will highlight nationally significant issues and the vision and strategic plan of the Assistant Secretary for SAMHSA. SAMHSA's work and progress towards addressing mental and substance related challenges will be provided. Additionally, the presenter will inquire about challenges faced by NPN stakeholders to help inform SAMHSA's work.

11:45am - 1:15pm

Lunch (Provided) & Plenary Session 2International Ballroom *Johnnetta Davis-Joyce, CSAP Director*



Conference Agenda

Tuesday, August 27, 2019 (cont.)

1:15pm - 2:30pm

Workshop Session I

1A: Obligation to Lead: Involving Your Local Elected Officials within Your Coalition Efforts Salon A-1

Greg Puckett, Executive Director, Community Connections, Mercer County Commission

Oftentimes, communities are unable to engage all of the sectors necessary to build a comprehensive coalition that impacts social norms on an environmental transformation scale. One of the most elusive is typically your locally elected official. As a county commissioner, I would like to showcase that it is not only an opportunity to lead the discussion, but an obligation. County commissioners are at the front of all the local issues and should be engaged in increasing awareness of substance use disorders.

1B: Using Social Host Ordinances to Reduce College Excessive Drinking Salon A-2

Molly Mitchell, J.D., Senior Program Manager, Johns Hopkins Bloomberg School of Public Health

The Maryland Collaborative to Reduce College Drinking worked with campuses and communities to enact social host ordinances in three jurisdictions. Participants will learn the key elements of an effective social host ordinance, the advocacy process and the outcomes, including decreased calls for service and fewer students drinking at off-campus house parties. We will provide hand-outs summarizing key information.

1C: Strategies for Enhancing Community-Based Prevention of Opioid Misuse.....Salon A-3

Robert Saltz, Ph.D., Senior Scientist, Pacific Institute for Research and Evaluation, William Wiecek, Ph.D., Senior Scientist, Pacific Institute for Research and Evaluation

Prevention of opioid misuse before the onset of an opioid use disorder is key to ending the epidemic. Evidence-based strategies to prevent opioid misuse are examined to identify approaches aligned to the adolescent and young adult populations at highest risk. Methods such as a rapid assessment phase and the development of capacities to implement specific community-based strategies will be highlighted.



Conference Agenda

Tuesday, August 27, 2019 (cont.)

1:15pm - 2:30pm

ID: CCEP - Launching Coalition Evaluation Services from a National Non-Profit.....Salon A-4
*Albert Terrillion, DrPH, CPH, CHES, Evaluation and Research,
Community Anti-Drug Coalitions of America*

Community Anti-Drug Coalitions of America (CADCA) launched the Coalition Evaluation Services Project (CCEP) to start offering evaluation support to its member coalitions. This session will speak to the research support, the planning for the project, its implementation with a pilot site, and official roll out of the project in the summer. It will also include longer-term plans for coalition evaluation support and the results of an evaluation of the project, including feedback from the coalitions with whom we have worked.

1E: The Evolution of State Cannabis Policies and Where Prevention Fits InSalon A-5
Scott Gagnon, MPP, PS-C, Director, New England Prevention Technology Transfer Center, AdCare Educational Institute of Maine, Inc.

Cannabis laws and policies are rapidly changing in states. Various decriminalization, medical marijuana, and adult-use marijuana policies are being debated and moving through state legislatures and ballot boxes. Amid all of this change, where does prevention fit in? This workshop shows participants how these policies can evolve, the implications for public health and safety, and how and where prevention fits in. Participants will learn from a presenter with hands-on experience both in prevention and shaping marijuana policies. Additionally, participants will learn about the new marijuana prevention training and technical assistance services from the New England PTTC.

1F: Building Prevention-Ready Communities and the Prevention Workforce..... Williford A
Laura Hill, Ph.D, Professor, Washington State University, Alicia Hughes, MA, CPP, Strategic Development and Policy Unit Supervisor, Substance Use Disorder Prevention and Mental Health Promotion, Washington State Division of Behavior Health and Recovery, Health Care Authority

Washington began a Fellowship Program in 2018 to accomplish two major goals: to increase the state's prevention workforce and to increase capacity of high-need communities to implement prevention services. This workshop will discuss how the Fellowship Program was implemented, successes to date, and how your state could use this model to impact your prevention workforce.



Conference Agenda

Tuesday, August 27, 2019 (cont.)

1:15pm - 2:30pm

1G: Utilizing the Strategic Prevention Framework to Identify Substance Use Trends: Arizona's Needs Assessment Findings Williford B
Gabby Richard, MPS, CPP, Implementation Manager, Arizona Health Care Cost Containment System

This session will present the steps taken to conduct a statewide substance use prevention needs assessment, and how the Strategic Prevention Framework (SPF) model guided the process. Emerging substance use data, consumption consequences, and key findings from the needs assessment will be presented, including findings related to special topics and populations including youth, older adults, LGBTQ youth, and suicide prevention.

1H: Nish Fish Native American Prevention Program and PFS UAD and Marijuana Results Williford C
Marguerite Grabarek, MSW, Ph.D., Associate Research Scientist, Pacific Institute for Research and Evaluation, Sean Hanley, Associate Research Scientist, Pacific Institute for Research and Evaluation, Angeline Woodin, Program Coordinator, Little Traverse Bay Bands of Odawa Indians

Overview of Nish Fish, a ten-week summer program created to fill a gap in the availability of culturally relevant evidence-based programs for native youth. Discussion of results from the 2018 LTBB Youth and Adult Surveys, trends in marijuana usage, and underlying factors since the legalization of marijuana use in Michigan. This data guides on-going planning.

1I: Preventing Opioid Misuse and/or Overdose; Clarifying the Role for Prevention PractitionersWaldorf
Erin Ficker, CSPA, Prevention Manager, Great Lakes PTTC, Chuck Klevgaard, CSPA, Prevention Manager, Great Lakes PTTC

This workshop presents a framework for understanding the opioid crisis through the lens of public health. A comprehensive multi-sector approach for working across the full continuum will be outlined. The workshop will share strategies for ensuring that state and local planning groups fully understand the roles and relative importance for maintaining an emphasis on prevention in addressing the opioid crisis.



Conference Agenda

Tuesday, August 27, 2019 (cont.)

1:15pm - 2:30pm

1J: Understanding the Evidence Base for Improving Cultural Competence..... Marquette
Josh Esrick, MPP, BA, Senior Policy Analyst, Carnevale Associates, LLC, Deborah Hughes, MSW, Project Coordinator, Danya Institute, Lauren Pappacena, MSW, Research Associate, Carnevale Associates, LLC

Prevention stakeholders often understand the conceptual importance of cultural competency, but the knowledge of what it means in practical terms, and the evidence base behind it, is often less understood. This presentation will walk through the results of a literature review of studies published in the past five years on strategies for improving cultural competence and their results.

2:30pm - 2:45pm

Networking Break & Exhibitor Viewing..... Salon A

2:45pm - 4:00pm

Workshop Session II

2A: Selecting and Implementing Evidence-Based Practices to Address Substance Misuse Among Young Adults..... Salon A-1
Kim Dash, Senior Research Scientist, EDC, Inc., Shadia Garrison, MPH, Special Assistant, SAMHSA, Center for Substance Abuse Prevention

Young adults are an important population for substance abuse prevention efforts. Presenters will review the process of developing an evidence-based guide on Substance Abuse Prevention for Young Adults, including reviewing the literature and science, examining emerging and best practices, determining key components of peer-reviewed models that affect policies and programs, and identifying challenges and gaps in implementation.

2B: Ethnography of Cannabis Marketing on Social MediaSalon A-2
Marina Jenkins, BS, Project Assistant, Social Media and Adolescent Health Research Team, University of Wisconsin-Madison, Lauren Kelly, BA, Project Assistant, Social Media and Adolescent Health Research Team, University of Wisconsin-Madison

This workshop presents a research project that used an ethnographic approach to explore how cannabis businesses use social media to promote their products and how youth may be susceptible to online marketing tactics used by cannabis businesses.



Conference Agenda

Tuesday, August 27, 2019 (cont.)

2:45pm - 4:00pm

2C: Taco About It: Combining Information on Vaping Trends and Social Justice, While Building Tacos and a Safe Space for Teens to Understand the Risks of VapingSalon A-3

Dayna Altman, MPH, Community Coordinator of Substance Use Prevention Programs, Girls Inc. of Lynn

This interactive workshop aims to provide an overview of the emerging vaping trends among teens, specifically teens of color, as well as the role of Big Tobacco companies. Participants will subsequently learn and try a taco building workshop that has been presented to teens and teachers in Lynn, Massachusetts to educate the community on the topic. Attendees will see a further break down of the prevention strategies employed in the design of this workshop and learn how to take these strategies home with them.

2D: Changing the Conversation: The Role of Prevention, Treatment and Recovery Communities in a Time of National Crisis Salon A-4

Carlton Hall, MHS, President, CEO, Carlton Hall Consulting

The presenter will reframe perceived “gaps in the national conversation” as opportunities to change the conversation and offer “strategies” as critical skills required to specifically impact population-level reductions in medicine, opioid misuse and abuse. Discussion will cover the tools and resources, including CHC’s trademarked training system, L.E.A.D. to address the Rx/heroin/synthetic opioid drug issue with scale and scope in diverse communities.

2E: Prevention and Older Adults: Don’t You Forget About Us!.....Salon A-5

Laurie Barger Sutter, Principal, JBS International, Lisa Coleman, BA, CPC-R, PFS, Project Coordinator, Departmental Prevention Specialist, Michigan Department of Human Services, Craig PoVey, M.S.W., Prevention Administrator, Utah Division of Substance Abuse and Mental Health, Mary Ellen Shannon, Senior TA Manager, JBS International

Substance use disorders in adults ages 50 and older are expected to double from 2.8 million to 5.8 million by 2020. Researchers warn that the projected doubling of the older adult population – combined with the increase in substance abuse – could create a public health crisis. During the workshop, participants will examine the critical role of prevention in addressing this emerging crisis, hear how to assess and monitor the needs of the older adult population, and learn from two states who have mobilized new partners and launched efforts to engage this population.



Conference Agenda

Tuesday, August 27, 2019 (cont.)

2:45pm - 4:00pm

2F: Improving a National Prevention Workforce for Hispanics through Training and Technical AssistanceWilliford A

Richard Cervantes, Ph.D., Director, Behavioral Assessment, Inc., Pierluigi Mancini, Ph.D., MAC, National Hispanic and Latino PTTC Project Director, National Latino Behavioral Health Association, Frederick Sandoval, MPA, Executive Director, National Latino Behavioral Health Association

This presentation will provide an overview of the prevention workforce needs for serving Hispanic/Latinos. Results from the 2019 SAMHSA, National Hispanic/Latino Prevention Technology Transfer Center's, National Needs Assessment survey of providers, administrators and consumers will be presented. The Needs Assessment included a variety of questions related to sub-population interests, training needs, technical assistance needs and agency capacity building needs.

2G: Supervision of the Prevention SpecialistWilliford B

Julie Stevens, MPS, ACPS, IPS, Adjunct Professor, University of Oklahoma

As a professional service, substance use prevention is advancing through levels of certification and concurrent initiatives with behavioral health. The basic goals of supervision are to assure the delivery of high-quality interventions, create a positive work environment, and develop staff professional and administrative skills. This session will discuss characteristics of effective supervisors, the prevention supervisor job description, and supervision tools.

2H: Prevention the Okie Way: Coalitions and Law Enforcement Taking AIM at Prescription Drug Thefts in Rural OklahomaWilliford C

Jeramie Garcia, Community Resource Officer, Muskogee Police Department, Julie Ledbetter, Director of Development, Neighbors Building Neighborhoods, Ronald Maes, Community Resource Officer, Muskogee Police Department, Lindsey Roberts, CPS, Prevention Director, Neighbors Building Neighborhoods

This workshop will address opioid drug theft and social availability and will highlight the efforts in Muskogee, Oklahoma to reduce prescription drug thefts using comprehensive prevention strategies, nontraditional community partners, and community-wide collaborations. Additionally, this workshop will address how local law enforcement can have an active role in prevention and help lead prevention efforts outside of typical law enforcement activities.



Conference Agenda

Tuesday, August 27, 2019 (cont.)

2:45pm - 4:00pm

2I: Preparing Community Leaders to Prevent Drug Impaired Driving Waldorf
Rebecca Stelter, Ph.D, Research Scientist II, Innovation Research and Training

Drugged driving is a trending public health topic of national importance given the growing legalization of marijuana, increases in marijuana availability and use, and the current opioid crisis. This session will provide attendees with an overview of drugged driving and strategies for assessing readiness to address drugged driving through a community-level, multi-pronged approach.

2J: Adopting Collective Impact to Address the Opioid Epidemic Marquette
Valerie Leach, Ohio Certified Prevention Specialist, Prevention Administrator, OhioMHAS, Holly Raffle, Ph.D, MCHES, Associate Professor, Ohio School of Leadership and Public Affairs

In this session, participants will look at how 12 Ohio communities are using a collective impact approach under the Community Collective Impact Model for Change (CCIM4C) Initiative to address the opioid epidemic in their communities and reduce community-level trauma. The CCIM4C is funded through the 21st Century Cures Act's State Targeted Response to the Opioid Crisis Grants program. Presenters will describe collective impact as it relates to the CCIM4C, as well as elements of other prevention frameworks that they have found to enhance collective impact. They will highlight community case studies and discuss the successes, difficulties, and lessons learned in using a collective impact approach to decrease deaths related to opioid use disorder, increase access to treatment (including medication-assisted treatment), address community trauma, and promote community resiliency. Finally, this session will pose three important questions to help communities determine the value of addressing the opioid epidemic and other problems using the collective impact approach: Can we do it? Will it work? Is it worth it?

4:00pm

Enjoy Chicago!

Wednesday, August 28, 2019

8:00am - 4:15pm

Registration Desk Open

8:00am - 8:30am

Registration, Continental Breakfast & Exhibitor Viewing



Conference Agenda

Wednesday, August 28, 2019 (cont.)

8:30am - 9:45am **Plenary Session 3International Ballroom**
Making the Case for Prevention's Seat at the Table: A Historical and Empirical Perspective

Phillip Graham, DrPH, MPH, Senior Director, Center on Social Determinants, Risk Behaviors, and Prevention Science

Through the field of prevention science, substance abuse prevention and the implementation of related evidenced-based interventions grew tremendously over the last three decades. Using Ted-Talk techniques, this session will weave an empirically-driven narrative of three interrelated topics that will make the case for prevention's current relevance and future importance. Act I (OSAP to CSAP): The community demonstration projects of the early 90s represent one key historical marker of the rise of effective prevention. The section will discuss the challenge and promise of proving a negative (i.e., proving that prevention strategies stop use before it happens). Act II (Keeping our eye on the ball): The opioid crisis raised awareness of substance use disorders and unprecedented resources have been aimed at preventing overdose and death, but not necessarily at the prevention of misuse. This section will present data to frame prevention's role in addressing this crisis but also discuss the continuing need to address the misuse and abuse of other substances. Act III (A seat at the table): This section will describe what prevention's seat at the table looks like in practice in the midst of the opioid crisis.

9:45am - 10:00am **Networking Break & Exhibitor Viewing Salon A**

10:00am - 11:30am **Power Session II**
PS 2A: Putting a Spotlight on Science: Uncovering "Hidden Treasures" in Published Literature with Implications for Prevention..... Salon A-1
Jason Kilmer, Ph.D., University of Washington, Associate Professor, Psychiatry & Behavioral Sciences and LiveWell Assistant Director (Student Life)

One of the identified barriers to implementing evidence-based strategies involves dissemination -- often, findings appear in journals not oriented to clinicians, and some articles are not very "user friendly." In this Power Session, we will look at scientific findings with clear implications for prevention efforts and prevention specialists, with a focus on ways to bridge the gap between science and practice in our communities.

PS 2B: Awakening the Spirit of Prevention: Connecting Prevention Specialists to Native CommunitiesSalon A-2
Sean Bear, BA, CADC, Co-Director, National American Indian and Alaska Native Prevention Technology Transfer Center, Cindy Sagoe, B. Pharm, MPH, Program Coordinator, National American Indian and Alaska Native Prevention Technology Transfer Center



Conference Agenda

Wednesday, August 28, 2019 (cont.)

10:00am - 11:30am

Opportunities for growth in substance use prevention in American Indian and Alaska Native Communities, enhancing the quality of substance use prevention efforts to include traditional best, promising, and evidence-based practices that utilize American Indian strengths, values, and beliefs to promote healthy behavior and reduce the harm associated with high-risk behaviors, including substance misuse.

PS 2C: Prevention 2.0: Innovative State Approaches to Addressing the Opioid Crisis.....Salon A-5

Danielle Brengel, Prevention Specialist Project Lead, Human Performance Project, OMNI Youth Services, Donald Hallcom, Ph.D, Director of Prevention and Early Intervention, New Jersey Department of Human Services, Division of Mental Health and Addiction Services, Jessica Hawkins, MA, Senior Director of Prevention Services, Oklahoma Department of Mental Health and Substance Abuse Services, Beverly Johnson, MPA, Director of Prevention Services, Alabama Department of Mental Health, Mental Health and Substance Abuse Services Division

Prevention 2.0 features innovative opioid prevention programs from four states – Alabama, Illinois, New Jersey and Oklahoma – that encompass trainings, strategic partnerships, workforce development and generational strategies. Attendees will learn the scope of innovative prevention programs that engage multiple disciplines, address professional development, expand the role of coalitions and underscore programming across the life span.

PS 2D: A Blueprint for Cannabis Regulation: Lessons Learned from Alcohol.....Waldorf

Cassandra Greisen, MPA, Manager of Public Policy, National Alcohol Beverage Control Association

After Prohibition much debate ensued on how states should regulate alcohol. The seminal report that shapes alcohol control policies can provide a helpful blueprint for regulating cannabis today. The cannabis policy debate has renewed a discussion on the importance of balancing public health and safety considerations with the motive to make profit from the retail sale of legal substances.

11:30am - 1:30pm

Lunch (On Your Own)



Conference Agenda

Wednesday, August 28, 2019 (cont.)

1:30pm - 2:45pm

Workshop Session III

3A: Understanding the Teenage Drug Epidemic within Urban and Rural Communities Salon A-1

Anthony Alvarado, BM, President, Rise Together, Nadine Machkovech, VP of Operations, Rise Together

Misuse and overuse of illicit and non-illicit drugs among adolescents has increased. The purpose of this review is to summarize some of the major differences that likely contribute to teenage substance misuse and disorders within urban and rural communities. In addition, we will review urban preventative approaches. Finally, we will highlight a novel approach of peer leadership through RISE TOGETHER, and how this approach may be uniquely positioned to address substance misuse and disorders among rural adolescents.

3B: ASTHO's Opioid Prevention Framework: A Tool for Evidence-Based and Evidence-Informed Prevention of Opioid UseSalon A-2

Richa Ranade, MPH, Director, Social and Behavior Health, ASTHO, Martha Yeide, Ph.D, Senior Director, Social and Behavioral Health, ASTHO

This session will provide an overview of an opioid prevention framework that serves as a tool for identifying experience-based, evidence-informed, and evidence-based strategies for addressing opioid use in the states and territories. Presenters will describe the process for selecting strategies in four key areas and discuss how levels of evidence were defined and assigned for each strategy.

3C: Collaborative Effort to Identify Culturally Relevant and Effective Substance Use Prevention Programs for Tribal CommunitiesSalon A-3

Brittany Cooper, Ph.D, Associate Professor of Human Development, Director of Prevention Science Graduate Program, Washington State University, Sarah Mariani, CPP, Section Manager, Substance Use Disorder Prevention and Mental Health Promotion, Washington State Division of Behavior Health and Recovery, Health Care Authority, Lucilla Mendonza, MSW, CPP, Tribal Behavioral Health Administrator, Washington State Health Care Authority

Although the rationale for directing limited resources toward “evidence based” programs is sound, it also presents challenges – especially for American Indian communities where substance use prevention resources are critically needed, and yet research is greatly lacking. This workshop describes a collaborative effort between policymakers, researchers, and tribal communities to identify effective substance use prevention programs for Washington State.



Conference Agenda

Wednesday, August 28, 2019 (cont.)

1:30pm - 2:45pm

3D: Community Capacity Building, Community Impact and Sustainability to Prevent Underage Drinking Salon A-4

Crystal Reinhart, Ph.D, Research Scientist, Center for Prevention Research and Development, University of Illinois at Urbana-Champaign

Participants will learn about community capacity building and sustainability based on Illinois' experience with the Strategic Prevention Framework-Partnerships for Success (SPF-PFS) grant. SPF-PFS goals included improving infrastructure, building capacity and reducing underage alcohol use. It funded eight grantees and provided technical assistance. The workshop reviews the success of these grantees in improving community capacity, reducing underage drinking and addressing sustainability.

3E: Combatting Opioid Overdose in Rural and Frontier CommunitiesSalon A-5

Michelle Berry, MBA, Senior Project Manager, CASAT/UNR, Michelle Frye-Spray, MS, CPS, Project Manager, CASAT/UNR, Alyssa O'Hair, MPH, MA, CPS, Senior Manager, Workforce Development, CASAT/UNR, Janet Porter, MPH, CPS, Program Coordinator, CASAT/UNR

Rural and frontier communities have unique challenges that increase risk for opioid overdose deaths. This presentation will describe characteristics of rural/frontier communities relevant to opioid misuse and the potential for overdose and strengths that rural/frontier communities can leverage to prevent opioid overdoses and related deaths. Nevada will serve as a case example of opioid overdose prevention in rural/frontier communities.

3F: Teen Advocates! Our Most Valuable and Under-Utilized Resource: Leveraging a Teen Voice to Optimize Substance Use Prevention Efforts.....Williford A

Jordan Melton, BS, BA, Program Manager, Cabarrus Health Alliance, Asma Warrich, Program Coordinator II, Cabarrus Health Alliance

For over 15 years, the TRAIL project has fostered partnerships between youth and community stakeholders that has resulted in healthier outcomes at both an individual and systems level. Learn how a community has benefitted from incorporating a teen perspective through asset building and positive youth development strategies to design and implement an effective approach to substance use prevention.



Conference Agenda

Wednesday, August 28, 2019 (cont.)

1:30pm - 2:45pm

3G: Hip-Hop 2 Prevent Substance Abuse & HIV (H2P): An Evidence-Based Hip-Hop Development Program 4 Prevention Williford B
P. Thandi Hicks Harper, Ph.D, CEO, President, Youth Popular Culture Institute, Inc.

This multimedia and engaging session will increase the Hip-Hop Cultural Competence of attendees, while highlighting hip-hop in successful preventive intervention. Communities implementing the evidence-based Hip-Hop 2 Prevent Substance Abuse and HIV (H2P) curriculum and evaluation outcomes will be showcased. The Hip-Hop Development theory will also be explained, and the question: “What does bridging research to practice have to do with making programs work?” will be answered.

3H: Towards a National Prevention Workforce Assessment Instrument.....Williford C
John Daviau, MACP, CPS, Project Director, Connecticut Association of Prevention Professionals, Andrea El-Turkmani, MSW, LCSW, Technical Assistance Provider, Massachusetts Technical Assistance Partnership for Prevention Lauren Gilman, MA, Project Director, Education Development Center, Massachusetts Technical Assistance Partnership for Prevention, Erika Green, MS, Project Director, Center for Applied Research Solutions

What if there was a prevention workforce assessment tool that included the best components from several states and was made available for other states to use? California, Connecticut, and Massachusetts are collaborating to create a national prevention workforce survey instrument using the best content from surveys developed in each state. This group plans to share this workforce assessment tool nationally.

3I: Community-Based Substance Abuse Prevention Activities in Georgia: The Alcohol and Substance Abuse Prevention ProjectWaldorf
Darigg Brown, Ph.D, MPH, Research Public Health Analyst, RTI International, Donna Dent, MISM, MS, ICPS, Assistant Director, Georgia Department of Behavioral Health and Developmental Disabilities, Office of Behavioral Health Prevention, Elvira Elek, Ph.D, Senior Public Health Analyst, RTI International, Travis Fretwell, MAC, CAC II, CCS, Director, Georgia Department of Behavioral Health and Developmental Disabilities, Office of Behavioral Health Prevention

Georgia’s Alcohol Prevention Project (APP) and Alcohol and Substance Abuse Prevention Project (ASAPP) support providers in communities to implement individually targeted and environmental strategy interventions to prevent underage drinking and other substance use. This workshop examines the project’s impact on the community and describes barriers and facilitators of intervention implementation.



Conference Agenda

Wednesday, August 28, 2019 (cont.)

1:30pm - 2:45pm

3J: Initiating Population-Level Prevention with PAX GBGMarquette
Mike Muempfer, BA, MA, Program Coordinator, Paxis Institute

Ohio became the first state of many more to come that utilized opportunities to coordinate population-level prevention programming using PAX GBG. Many states and regions have tested and evaluated pilot implementations for large-scale PAX GBG dissemination. This presentation details how these implementations have laid the groundwork for implementing a universal preventive intervention as part of a public health model.

2:45pm - 3:00pm

Networking Break & Exhibitor Viewing..... Salon A

3:00pm - 4:15pm

Workshop Session IV

4A: Finding a Balance in Community-Based Substance Use Prevention: What Role Should Economic Evaluation Play in Evidence-Based Policy Directives and Programming?..... Salon A-1

Brittany Cooper, Ph.D, Associate Professor of Human Development, Director of Prevention Science Graduate Program, Washington State University, Laura Hill, Ph.D, Professor, Washington State University, Sarah Mariani, CPP, Section Manager, Substance Use Disorder Prevention and Mental Health Promotion, Washington State Division of Behavior Health and Recovery, Health Care Authority

This workshop will detail the process utilized by the Washington State Division of Behavioral Health and Recovery to satisfy a legislative mandate requiring that 85% of Dedicated Marijuana Account funds support the implementation of evidence-based programs and demonstrate programs as cost-beneficial. This workshop will discuss the approach employed to identify programs and program implementation considerations when designating programs as cost-beneficial.

4B: Media and Education Effect on Impaired Driving Associated with Alcohol Service.....Salon A-2

Ashley Bodiford, MPH, MS, CSPS, ICPS, Regional 2 Capacity Coach, LRADAC, Michael George, Ph.D, MJPS, Program Manager, Pacific Institute for Research and Evaluation

The presenters will discuss the collaboration in Lexington County, South Carolina. The coalition designed a three-pronged prevention intervention that involved RBS practices toolkit, on-site law enforcement visits, and a media campaign. The effort achieved a reduction of drivers arrested for DUI and the number of establishments mentioned 2+ times as well as a decline in alcohol-involved crashes.



Conference Agenda

Wednesday, August 28, 2019 (cont.)

3:00pm - 4:15pm

4C: Fentanyl 101: What Prevention Professionals Need to Know.....Salon A-3
Douglas Sullivan, Special Agent, Drug Enforcement Administration

The presenter will cover types of fentanyl, methods by which fentanyl is diverted and high profile cases. Additionally, the presenter will focus on fentanyl mixed with heroin, reasons fentanyl overdose is common and source countries of fentanyl. The presenter will engage in a dialogue with attendees as they share their experiences dealing with fentanyl in their communities and across their states.

4D: Workforce Development Initiatives and Implementation with the Higher Education System in Alabama Salon A-4
Lauren Blanding, MPH, ICPS, Opioid Prevention Manager, Alabama Department of Mental Health, Beverly Johnson, MPA, Director of Prevention Services, Alabama Department of Mental Health

This session will review the prevention workforce development opportunities that have initiated across Alabama within the higher education system, particularly the collaborative efforts with the Alabama Department of Mental Health (ADMH) and Auburn University at Montgomery (AUM). Presenters will review the Substance Abuse Prevention Certificate program that began in 2017 to enhance workforce development opportunities across the state of Alabama. Presenters will also review and discuss community college initiatives and programs that have developed within the previous three years as a result of state funding and the need to enhance workforce development within the state.

4E: Braiding Culture into Evidence-Based Programs.....Salon A-5
Peaches Hail, Prevention Coordinator, Osage Nation Prevention Program, Daisy Spicer, BS, Project Coordinator, Osage Nation Prevention Program

This interactive session will examine how the Osage Nation integrates tribal culture in to their strategy for utilizing the Mendez Foundation's Too Good programs. Current and anticipated results will be highlighted and participants will get hands-on experience with activities used in the Too Good programs.

4F: The Intersection of Problem Gambling and Substance Misuse: Shared Opportunities for Prevention.....Williford A
Katie Bee, CPS, Community Health Consultant, Iowa Department of Public Health, Rebecca Bishop, MSW, Senior Training and Technical Assistance Provider, Education Development Center, Julie Hibben, LMSW, Prevention Lead, Partnerships for Success Project Director, Iowa Department of Public Health, Carol Oliver, MAT, CPS, Director of Prevention Solutions, Education Development Center



Conference Agenda

Wednesday, August 28, 2019 (cont.)

3:00pm - 4:15pm

The intersection between problem gambling and other problem behaviors is notable, with the co-occurrence rates of substance misuse among persons with gambling disorders estimated between 25%-63%. This session will explore the intersection of these two behavioral health problems, and how two states capitalized on the overlap to develop coordinated prevention approaches.

4G: Using Youth Characteristics in Association with Specific Risk and Protective Factors to Influence Reductions in Substance Use: Exploring New Possibilities for Prevention through Data Analyses Williford B
Deborah Chapin, Ph.D, Research Scientist 2, New York State Office of Alcoholism and Substance Abuse Services

Examination of recent NYS-PFS youth survey data suggests that when considering student characteristics of race, ethnicity, and sex, specific risk factors weigh more heavily on the use of one drug over another; certain protective factors are more likely to prevent specific drug use. Information on what these factors bring to bear on substance use can assist preventionists in targeting efforts.

4H: How to Sustain Evidence-Based Substance Abuse Prevention Interventions.....Williford C
Hayden Center, Ph.D, Consultant, David Collins, Ph.D, Research Scientist, Pacific Institute for Research and Evaluation, Knowlton Johnson, Ph.D, Senior Research Scientist, Pacific Institute for Research and Evaluation, Stephen Shamblen, Ph.D, Research Scientist, Pacific Institute for Research and Evaluation

This panel will present our 2019 sustainability readiness strategy and its implementation resources that are designed to assist organizations in sustaining evidence-based prevention interventions (EBPIs). The panel will describe the 17-year development history and conceptual framework of the sustainability readiness strategy, a toolkit with each step described in detail, a demonstration of the Excel tools, and the training/technical assistance and evaluation that support the strategy.

4I: Expanding and Improving Access to Safe Drug Disposal Options in VermontWaldorf
Jessica Edwards, Ph.D, Senior Program Evaluator, Pacific Institute for Research and Evaluation, Alexander Homkey, MPH, Drug Disposal Program Manager, Vermont Department of Health, Amy Livingston, Associate Program Evaluator, Pacific Institute for Research and Evaluation, Lori Tatsapaugh Uerz, MPH, Director of Prevention and Recovery Services, Vermont Department of Health



Conference Agenda

Wednesday, August 28, 2019 (cont.)

3:00pm - 4:15pm

Vermont is taking a multi-faceted approach to addressing and preventing opioid addiction that involves multiple state agencies and community providers and partners. One of these approaches has been the development and evaluation of a comprehensive statewide drug disposal system designed to promote safe disposal and reduce the supply of prescription drugs available for diversion, misuse, and abuse. This session will provide a description of 1) Vermont's statewide drug disposal system and efforts to make drug disposal options available to residents statewide and 2) the planned activities for and initial findings from an evaluation of the system.

4J: A Tale of Two States: The Prevention Workforce in California and MissouriMarquette Susan Depue, Ph.D, Research Assistant Professor, Missouri Institute of Mental Health, Erika Green, MS, Project Director, Center for Applied Research Solutions, Kerrilyn Scott-Nakai, Executive Director, Center for Applied Research Solutions

Are there similarities in the prevention workforce from state to state? Will a better understanding of the key characteristics increase professional recruitment, satisfaction, and field longevity? That is what two very different states, California and Missouri, sought to discover. This session will present the identified similarities and differences and how results were used to create a structure to support the prevention workforce.

4:15pm

Enjoy Chicago!

Thursday, August 29, 2019

8:00am - 2:00pm

Registration Desk Open

8:00am - 8:30am

Registration, Continental Breakfast & Exhibitor Viewing

8:30am - 10:00am

Power Session III

PS 3A: Selecting and Implementing Evidence-Based Practices to Address Marijuana Use Among Women of Childbearing Age..... Salon A-1
Nelia Nadal, MPH, Public Health Analyst, Substance Abuse and Mental Health Services Administration, Center for Substance Abuse Prevention, Tricia Wright, MD, MS, FACOG, DFASAM, Clinical Professor, Department of Obstetrics, Gynecology and Reproductive Sciences, University of California, San Francisco



Conference Agenda

Thursday, August 29, 2019 (cont.)

8:30am - 10:00am

Marijuana use is increasing across the country in many populations. One of the most serious concerns is the decrease in perceptions of harm across all age groups and the increase in use of marijuana among women, including pregnant and breastfeeding women. Presenters will review the process of developing an evidence-based guide on Marijuana Use Prevention: Focus on Women and Pregnancy, including reviewing the literature and science, examining emerging and best practices, determining key components of peer-reviewed models that affect policies and programs, and identifying challenges and gaps in implementation.

PS 3B: Taking Prevention to the Next Stage: Linking Research to Practice – The Universal Prevention Curriculum.....Salon A-2

Craig PoVey, M.S.W., Prevention Administrator, Utah Division of Substance Abuse and Mental Health, Zili Sloboda, Sc.D., President, Applied Prevention Science International, Molly Stone, LSW, OCPC, Prevention Administrator, Bureau of Prevention, Ohio Mental Health and Addiction Services, Jennifer Wood, Director of Community Prevention and Early Intervention Programs, Colorado Office of Behavioral Health

The challenge to prevention professionals is keeping up-to-date on evidence-based prevention interventions and practice. This workshop presents three state dissemination modalities that serve to address the educational needs of prevention professionals, in addition to a university collaboration to educate the next generation of prevention professionals. The workshop will feature remarks from four-panel members and a question and answer session to follow.

PS 3C: Prevention of Opioids and Prescription Drug Misuse Among the Latino CommunitySalon A-5

Pierluigi Mancini, Ph.D, MAC, National Hispanic and Latino PTTC Project Director, National Latino Behavioral Health Association, Dolka Zelaya, CPS, National Hispanic and Latino PTTC Project Coordinator, National Latino Behavioral Health Association

The opioid epidemic has touched every state in the United States. However, most of the attention has been focused on opioid use in White communities leaving out the effects of this epidemic in racially and ethnically diverse communities. This workshop will address what we know about the effects of the opioid epidemic within the Latino community. In particular, Latino youth.



Conference Agenda

Thursday, August 29, 2019 (cont.)

8:30am - 10:00am

PS 3D: Policy and Practice: The Power of Prevention to Address Opioid Misuse Among Young Athletes..... Waldorf

*Kristen Powell, Assistant Research Professor, Associate Director, Center for Prevention Science, Rutgers, The State University of New Jersey, and Director, Northeast and Caribbean Prevention Technology Transfer Center
Diane Litterer, MPS, CPS, New Jersey Prevention Network*

Kristen Gilmore Powell and Diane Litterer will present the first half of this workshop on how the Strategic Prevention Framework was used in New Jersey to assess needs, build capacity, and strategically select interventions at the state and local level to decrease prescription drug and other opioid misuses among youth athletes. We will discuss outcome measures, sustainability, cultural competence, building capacity across critical sectors, and promising policy and practices to decrease prescription drug misuse among this target population. We will also present New Jersey's official toolkit developed by New Jersey Prevention Network, entitled Tacking Opioids through Prevention for Athletes, which is guiding interventions at the state and local levels across the state.

*Andrea Hoff, MPA, GPC, OCPC, ICPS, Director of Prevention and Early Intervention, Montgomery County Alcohol, Drug Addiction, & Mental Health Services
Ashley Mack, MPA, OCPS, Prevention Program Coordinator, Montgomery County Alcohol, Drug Addiction, & Mental Health Services*

Andrea Hoff and Ashley Mack will present information in the second half of this workshop that will assist attendees to recognize the risk of prescription opioid use and misuse in student athletes. We will also discuss strategies that coaches, athletic trainers, and athletic directors can use to keep young athletes safe. Two PowerPoint presentations – one for coaches and one for student athletes – will be provided to participants that they can use back in their hometowns, in addition to a variety of handouts for coaches and an Athlete Consent Form for parents.

10:00am - 10:15am

Networking Break & Exhibitor Viewing..... Salon A



Conference Agenda

Thursday, August 29, 2019 (cont.)

10:15am - 11:30am

Workshop Session V

5A: Social Development Strategy: A Guide to Improving Bonds within Community for Healthy Outcomes Salon A-1

Kevin Haggerty, Director, Social Development Research Group, University of Washington, Capetra Parker, CTC Specialist, Center for Communities that Care

The Social Development Strategy promotes that three elements (1) opportunity, (2) skills, and (3) recognitions work to build bonds to communities. The bonds built impact adherence to healthy standards set by the community. We will provide examples of how an array of communities have used the Social Development Strategy to promote community connection and healthy behavior outcomes.

5B: Working Together in York County, South Carolina: Community Stakeholder Collaborative Efforts to Decrease Underage Drinking..... Salon A-2

Michael George, Ph.D, MJPS, Program Manager, Pacific Institute for Research & Evaluation, Alexandra Greenawalt, CPS, BS, Prevention Coordinator, Keystone Substance Abuse Services

The presenters will discuss the “nuts and bolts” of building and maintaining an underage drinking enforcement and education campaign through collaborative efforts involving prevention professionals, law enforcement officers, primary and secondary education personnel, and other community stakeholders. Attendees will learn that a sense of shared responsibility drives the coalition to combine efforts toward common goals.

5C: Reflecting on Four Years: Findings from the Implementation of New York SPF-PFS Environmental Prevention Strategies to Reduce or Eliminate Non-Medical Use of Opioid Prescription Drugs and HeroinSalon A-3

Deborah Chapin, Ph.D, Research Scientist 2, New York State Office of Alcoholism and Substance Abuse Services, Maria Valenti, Ph.D, Research Scientist 4, New York State Office of Alcoholism and Substance Abuse Services

The purpose of this workshop is to present prevention providers with the outcomes of the SAMHSA 2014 cohort NY SPF-PFS implementation of environmental prevention strategies and related evaluation processes of this initiative. Best practices, challenges encountered, and lessons learned in continuing to evaluate environmental level strategies will be discussed.

5D: Sustainability through Shared Risk and Protective Factors..... Salon A-4

Marcia Howell, J.D., Executive Director, Center for Safe Alaskans, Hope Finkelstein, MA, Program Coordinator 1, FASD Program Manager, Office of Substance Misuse and Addiction Prevention, State of Alaska



Conference Agenda

Thursday, August 29, 2019 (cont.)

10:15am - 11:30am

Presenters and participants will share experiences and learn how others are using a Shared Risk and Protective Factor (SRPF) approach across health issues including injury, substance misuse and violence. Discussion will span the socio-ecological model including: connectedness and resilience, cultural trauma, housing, economic security, and access to healthy food. Shared evaluation measures will also be explored, along with advocacy tips for promoting this approach with funders, partners and within coalitions. Let us initiate a national network of upstream SRPF prevention workers.

5E: Collaborating with Law Enforcement and Identifying Effective Law Enforcement Strategies to Reduce Underage DrinkingSalon A-5
Kellie Henrichs, Alcohol Policy Resource Center Program Manager, Prevention First Inc., Nancy McGee, J.D., Consultant, Prevention First Inc.

Law enforcement agencies can be powerful partners in efforts to reduce underage drinking in communities. This presentation will focus on law enforcement strategies that can reduce underage drinking and will highlight evidence and research available to support these strategies. Participants will also identify strategies to build strong collaborations with law enforcement agencies.

5F: Media World: A Media Literacy Education Program for Substance Use Prevention in High SchoolWilliford A
Janis Kupersmidt, Ph.D, Senior Research Scientist, Innovation Research and Training

Media literacy education (MLE) offers an innovative strategy to equipping students with the critical thinking skills they need to counter dangerously positive media messages about a rapidly changing landscape of alcohol and other drugs. Learn about the Media World program (an evidence-based MLE high school program addressing many substances and media formats) and experience media literacy education first-hand.

5G: Building Capacity with Faith Leaders to Effectively Participate in Community Substance Use Prevention EffortsWilliford B
Drew Brooks, BA, C.C.D.P, Executive Director, Faith Partners, Monteic Sizer, Executive Director, NE Delta HAS

Research has linked religiosity and spirituality to positive prevention, recovery, and health outcomes, but little research focuses on faith communities themselves. This interactive workshop describes the Faith Partners theory-driven model of congregational readiness and capacity building that moves faith leadership from rare conversations about behavioral health to active involvement in community prevention and recovery support activities.



Conference Agenda

Thursday, August 29, 2019 (cont.)

10:15am - 11:30am

5H: Exploring Washington State's Traffic Safety Culture About Driving Under the Influence of Cannabis and AlcoholWilliford C
Kari Finley, Ph.D, Senior Research Scientist, Montana State University

Driving under the influence of cannabis and alcohol (DUICA) is a common poly-drug combination among drivers in fatal crashes. Given the devastating consequences associated with fatal crashes, it is imperative to address this drug trend. This session highlights a project to understand the driving culture in Washington State and shares how the state is making data-driven decisions to change behavior.

5I: Advocacy Tools for Local Policy ChangeWaldorf
Sokhom Phou, BS, MPA, Prevention Coordinator, Los Angeles County Office of Education, Jeanne Shimatsu, Prevention Coordinator, AADAP, Inc., Melanie To, MPH, Koreatown Youth and Community Center

Rethinking Access to Marijuana (RAM) is a collaboration of public health professionals seeking to prevent marijuana-related harms in Los Angeles County. This workshop will highlight innovative strategies for environmental policies and approaches to protect public health through education of cannabis business employees with a responsible retailer training, a policy decision matrix and an assessment tool to show the impact of marijuana legalization.

5J: Familias Unidas: An Evidence-Based Preventive Intervention for Hispanic Families, Empowering Communities to Reduce Substance Use in the U.S.Marquette
Johnna Goodridge, Community Organizer and Advocate, GOOD Community Partners, Maria Tapia, LCSW, Senior Research Associate, University of Miami

This workshop will introduce participants to Familias Unidas, an evidence-based intervention program for Hispanic parents and their adolescents. The speakers will discuss essential multi-level intervention strategies that focus on risk and protective factors for the prevention of substance use among Latino adolescents. A key element of this workshop will be exploring implementation of large-scale evidence-based models at a community level, as well as a discussion of the steps and challenges associated with sustaining such models.

11:30am - 12:30pm

Lunch (Provided).....International Ballroom



Conference Agenda

Thursday, August 29, 2019 (cont.)

12:30pm - 2:00pm **Closing Plenary Session** **International Ballroom**
Innovative Prevention Strategies and Policies to Reduce Youth Use of Electronic Delivery Devices (EDDs)
Jeff Barr, JBS International, Cheryl Cichowski, Substance Use Prevention Team Manager, Department of Health and Human Services, Maine Center for Disease Control and Prevention, Greg Puckett, Executive Director, Community Connections, Mercer County Commission, Dona Wininski, Director, Advocacy, Grassroots & Patient Engagement, American Lung Association

The rates of youth using Electronic Delivery Devices (EDDs) to smoke nicotine and other substances has been rapidly increasing over the past few years, raising concerns about their impact on individual and public health consequences. This plenary panel session will share current trends on youth vaping and e-cigarette use, how to engage community coalitions in passing city and county ordinances and other policies, and innovative prevention strategies in Maine and West Virginia.

2:00pm **Conference Adjourns**

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