



# National Prevention Network

## Bridging Research to Practice

**30<sup>th</sup>**  
**YEAR**  
ANNIVERSARY

**SEPTEMBER 12-14, 2017**  
**ANAHEIM, CA**

Rooted in Tradition  
Strengthened by Science  
Evolving the Field of Prevention



[www.NPNconference.org](http://www.NPNconference.org)

# Plenary Sessions

Opening Session | Tuesday, September 12, 2017 | 8:30 – 9:45 a.m. | Grand Ballroom

8:30 – 9:00 a.m.

## NPN and NASADAD Welcome

**Michelle Nienhius**, President, NPN Executive Committee and NPN, South Carolina

**Rob Morrison**, NASADAD, Executive Director

9:00 – 9:45 a.m.

## Keynote Presentation



**Sam Quinones**  
Journalist and Author





# Exemplary Awards

**General Session | Tuesday, September 12, 2017 | 12:30 – 1:00 p.m. | Grand Ballroom**

## Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices and Policies

**Presented by:** **Tracy Flinn**, NASADAD, AOD Senior Research Analyst and **Michelle Nienhuis**, President, NPN Executive Committee and NPN, South Carolina

Congratulations to the 2017 Winners of the National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies!

1. **Evansville Medication Diversion (Wisconsin)**
2. **Kids Like Us (Maryland)**
3. **OK SPF-PFS Intertribal Consortium Initiative (Oklahoma)**

More information can be found on the NASADAD website at: <http://nasadad.org/exemplary-awards>

**FDA's Center for Tobacco Products** is excited to attend the 30th Annual National Prevention Network Prevention Conference.

Please stop by **BOOTH 5** for free posters, tools, and resources like the Exchange Lab.



The FDA Center for Tobacco Products (CTP) created the Exchange Lab as a FREE and easy way to get science-based resources on tobacco use prevention for your health or physical education class, website, and social media channels.

### The Exchange Lab content is:

- **Accurate** and **vett**ed by FDA and the Centers for Disease Control and Prevention.
- Available in a **variety of formats**, including text, infographics, images, and videos.
- Filled with more than **130 materials**, some available in Spanish, on topics such as public health education and tobacco research.
- **FREE**. Users can download, print, or order materials at any time without cost.

Examples of the types of content available at the Exchange Lab.

Users can place content directly onto their websites or social media channels through digital feeds. Visit the Exchange Lab at <https://go.usa.gov/xRVHs> to view available materials and get started! Contact CTP with questions or comments by emailing [CTPOutreach@fda.hhs.gov](mailto:CTPOutreach@fda.hhs.gov).

**CENTER FOR TOBACCO PRODUCTS**

# Plenary Sessions

General Session | Wednesday, September 13, 2017 | 8:30 – 10:00 a.m. | Grand Ballroom

8:30 – 9:15 a.m.

## Keynote Presentation



### Frances M. Harding

Director, Center for Substance Abuse  
Prevention (CSAP), SAMHSA

9:15 – 10:00 a.m.

## Keynote Presentation

### Richard F. Catalano

Ph.D., Past-President of the Society for  
Prevention Research (2017), and  
Co- Founder, Social Development  
Research Group, School of Social Work,  
University of Washington



# Plenary Sessions

**Closing Session | Thursday, September 14, 2017 | 2:00 – 3:15 p.m. | Grand Ballroom**

**2:00 – 3:15 p.m.**

## **Closing Panel Presentation**

**A Conversation on Lessons Learned from Marijuana Legalization in Four States:  
California, Oregon, Washington, and Colorado**

### **Facilitator:**

**Renee Faber**, NPN, Nebraska, Vice President for Internal Affairs, NPN Executive Committee and Manager, Behavioral Health Services, DHHS - Behavioral Health, Nebraska

### **Panel:**

**Joe Eberstein**, CCPS, Program Manager, San Diego County Marijuana Prevention Initiative (MPI), Center for Community Research, Inc.

**Luci Longoria**, MPH, NPN - Oregon, Health Promotion Manager, Public Health Division, Oregon Health Authority

**Sarah Mariani**, CPP, NPN, Washington and Behavioral Health Administrator, Division of Behavioral Health and Recovery, Washington State Department of Social and Health Services

**Jenny Wood**, NPN, Colorado, Director, Community Prevention and Early Intervention Programs, Colorado Office of Behavioral Health





# Workshop Session I

Tuesday, September 12, 2017 | 1:00 – 1:45 p.m.

## Betting on Our Future!

Terri Sue Canale-Dahlman, Chief, CDPH - Office of Problem Gambling and Jim Kooler, Dr.P.H., CCPS, ICPS, Administrator, California Center for Youth Development and Health Promotion

### Garden 2

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Interactive

## Reducing Substance Abuse in High Schools for Two Decades, Project Towards No Drug Abuse

Leah Meza, Program Manager, University of Southern California, Project Towards No Drug Abuse

### Garden 4

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Interactive

## Safety Citizenship – Engaging Others to Prevent Someone from Driving after Drinking

Katie Dively, M.S., CHES, Research Scientist II, Center for Health and Safety Culture at Montana State University

### Imperial

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Interactive

## The Challenge and Promise of Integrating Inter-Generational Evidence-Based Prevention Services across the Continuum of Care in Primary and Behavioral Health Systems

Christopher Kokoski, Master Trainer and Ted Strader, Program Developer of CLFC Curriculum Series, Executive Director of COPES, Inc.,

### Terrace

- Prevention Across the Continuum of Care in Primary and Behavioral Health
- Not Indicated
- Intermediate | Interactive

## Inside the Minds of Young Adults: A Comparison of 3 State Young Adult Surveys

Renee Faber, BS, Behavioral Health Services Manager, DHHS Division of Behavioral Health; Sarah Fischer, Director, Prevention & Promotion Services, Behavioral Health Services Commission; Jason Kilmer, Associate Professor, Psychiatry and Behavioral Sciences and Assistant Director of Health & Wellness for Alcohol & Other Drug Education, Division of Student Life; Sarah Mariani, Behavioral Health Administrator

### Royal AB

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture

## What's Next: Infusing Old Prevention Strategies with Evidence-Based Program and New Technologies on a Budget

Alex Brown, J.D., SPF-PFS II, Partnership for Success Grant Manager, Thrive Center Omaha; David Brown, Co-Founder & Prevention Specialist, Thrive Center Omaha; Charles Kaup, MSW, LiveWise Prevention Specialist LiveWise Coalition; Joseph Shannon Jr., Co-Founder and Prevention Specialist, Thrive Center Omaha

### Royal CD

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, Local Level, Coalition Partner
- Intermediate | Interactive

## Assessing Opioid Misuse and Overdose Using PDMP and Other Data Sources

Melissa Adolfson, Epidemiologist, EpiMachine, LLC; Elisabeth Atherly, Evaluation Consultant, Alcohol and Drug Abuse Division; Thomas Clarke, Social Science Analyst, Center for Substance Abuse Prevention (CSAP), SAMHSA; Sandeep Kasat, Associate Director of Epidemiology, CAPT Core; Alyssa O'Hair, Regional Coordinator, SAMHSA's CAPT West Resource Team

### Royal EF

- Emerging Drug Issues/Trends/Best Practices
- State Systems Level, Coalition Partner, Researcher
- Intermediate | Interactive

## Prevention in Faith-Based Youth Groups: A Comprehensive Approach

David Paddison, Health Educator, Community Service Programs

### Regal

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

Tuesday, September 12 | 1:00-4:00 p.m.

## Prevention Specialist Certification: An Overview

Sandra Del Sesto, Consultant and Mary Jo Mather, Executive Director, IC&RC  
Garden 3

This presentation will review the requirements for becoming a Certified Prevention Specialist. What is required and how to document requirements will be discussed as well as education and training that is acceptable to use toward certification. Learn about the IC&RC Prevention Specialist examination, its development, scoring, preparation strategies, and take a sample examination. Questions will be answered and discussion about the sample examination will be provided. This is a 3-part session. All 3 parts must be attended to complete the full workshop.



# Workshop Session II

**Tuesday, September 12, 2017 | 2:15 – 3:00 p.m.**

## **The Kansas Prevention Collaborative: A Story of One State's Approach to Integrating Behavioral Health through the Lens of Prevention**

Lisa Chaney, Director of Research and Evaluation, Southeast KS Education Service Center, Greenbush; Chad Childs, LCMFT, Community Engagement Institute; Sarah Fischer, Director, Prevention & Promotion Services, Kansas Department for Aging and Disability Services; Jomella Watson-Thompson, Ph.D., Associate Director, Work Group for Community Health and Development, University of Kansas

### **Garden 2**

- Prevention Across the Continuum of Care in Primary and Behavioral Health
- State Systems Level
- Intermediate | Lecture

## **Empowering the Diverse Youth Perspective to Develop Effective Youth Marijuana Prevention Campaigns**

Erin James, CPP, Outreach Marijuana & Opiate Prevention Coordinator, King County Behavioral Health & Recovery Division and Andrea LaFazia - Geraghty, MSW, MPH, Prevention Services Manager, King County Behavioral Health & Recovery Division

### **Garden 4**

- Addressing Disparities
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

## **From Need to LEAD: The Evolution of a Prevention Program for Indiana Seniors**

Eric Evans, Director of Prevention, Geminus Corporation and Brad McLeish, President, Praxis Strategies and Solutions

### **Imperial**

- Addressing Disparities
- Local Level, Coalition Partner
- Beginning | Lecture

## **Substance Use and Misuse among Latino/a Youth**

Lizbeth Becerra, BS, Health Educator; Alejandra Huerta, BS, Health Educator, CHLA; Irene Lim, LCSW, Program Director, Children's Hospital Los Angeles; Lorena Velasquez, MSP, Project Coordinator, Children's Hospital Los Angeles

### **Regal**

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Interactive

## **Project Amp: The Role of Young Adults in Recovery in Preventing Adolescent Substance Use**

Saabi Markar, Student, Center for Social Innovation and Laura Pannella Winn, MA, Associate, Center for Social Innovation

### **Royal AB**

- Workforce Development
- Local Level, Coalition Partner, Researcher
- Intermediate | Interactive

## **Integrating Technology and Data: The Use of the Prevention Data Dashboard in the District of Columbia**

Venita Embry, Research Public Health Associate; Jenna Gabrio, MPH, CCRP, Public Health Analyst, RTI International; Stephanie Hawkins, Ph.D., Senior Research Clinical Psychologist, RTI International; Yasir Shah, Grants Specialist

### **Royal CD**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

## **Prioritizing Access to Prevention Programs to Address Disparities in Behavioral Health**

Tasha Leimomi Gill, MPH, Special Projects Coordinator, Guam Behavioral Health and Wellness Center; Roslyn Holliday Moore, MS, Senior Public Health Analyst, Office of Behavioral Health Equity, SAMHSA; Tonia M. Schaffer, MPH, Public Health Advisor, Center for Substance Abuse Prevention, SAMHSA

### **Royal EF**

- Prevention and Addressing Disparities
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

## **Marijuana and African American Youth: Exploring Parenting Behaviors among a National Sample of Adolescents**

Dawn Thomas, Ph.D., Ohio Certified Prevention Consultant, Prevention Systems Manager, Ohio Mental Health and Addiction Services

### **Terrace**

- Addressing Disparities
- Not Indicated
- Intermediate | Lecture

# Workshop Session III

Tuesday, September 12, 2017 | 3:15 – 4:00 p.m.

## Using Incentives to Reduce Tobacco Use Among Low-Income Pregnant Women

Jennifer Webster, MA, MPH, Senior Community Health Analyst, Lane County Public Health

### Garden 2

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, Local Level, Coalition Partner
- Intermediate | Lecture

## Preventing Marijuana Use through School-Based Interventions and Youth-Led Social Norm Change

Daisy Lopez, Project Director, California Health Collaborative and Cindy Swartzwelder, VP Training & Implementation, Mendez Foundation

### Garden 4

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Beginning | Interactive

## Gender Specific Strategies to Prevent Substance Abuse among Girls and Young Women

Sarah Newton-Scott, Project Manager, Center for Collaborative Planning, Public Health Institute

### Regal

- Addressing Disparities
- Student/Intern, Local Level, Coalition Partner
- Beginning | Interactive



## Mixing Alcohol and Benzodiazepines: What You Should Know About This Emerging Trend

Jessica Cance, MPH, Ph.D., Program Specialist, Texas Health and Human Services Commission

### Royal AB

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture

## Choosing Evidence-Based Programs for Prevention – the Washington Method

Sarah Mariani, CPP, Behavioral Health Administrator, Division of Behavioral Health and Recovery/Washington State Department of Social and Health Services

### Royal CD

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

## Opioid Prescribing and Misuse Analysis: Data Trends and Initial Prevention Recommendations

Eli Cutler, Ph.D., Research Leader, Government Health and Human Services, IBM Watson Health and Shadia Garrison, MPH, Public Health Analyst, Center for Substance Abuse Prevention, SAMHSA

### Royal EF

- Emerging Drug Issues/Trends/Best Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner
- Intermediate | Lecture

## Evaluating Countywide Substance Use Prevention Initiatives: San Diego County's Data-Driven Prevention Framework

Erica Panchmann, MA, Research Associate, Center for Community Research (CCR) and Laura Stanley, Ph.D., Research/Evaluation Associate, Center for Community Research

### Terrace

- Evidence-based Programs, Strategies, Emerging Practices
- Local Level, Coalition Partner, Researcher
- Intermediate | Lecture



# Workshop Session IV

Wednesday, September 13, 2017 | 1:30 – 2:30 p.m.

## **If You're Going to Do It, Do it Right! Creating and Sustaining Collaborations Between Prevention Practitioners and Researchers**

Dr. Jeffrey M. Jenson, Winn Endowed Professor for Children and Youth, Graduate School of Social Work, University of Denver; Dr. Leslie Leve, President, SPR; Professor, College of Education; and, Associate Director, Prevention Science Institute, University of Oregon; Craig PoVey, MSW, NPN, Utah, Prevention Administrator, State of Utah, Division of Substance Abuse and Mental Health; and, Jenny Wood, NPN, Colorado, Director, Community Prevention and Early Intervention Programs, Colorado Office of Behavioral Health

### **Garden 2**

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner, Researcher
- Advanced | Lecture

## **Going Upstream and Digging Deeper: The Critical Role Coalitions Play in Addressing the Nation's Opioid and Heroin Crisis**

Catherine Brunson, Trainer and Carlton Hall, Deputy Director of Training, Technical Assistance and Outreach, Community Anti-Drug Coalitions of America (CADCA)

### **Garden 3**

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Interactive

## **Using a Structured Framework to Successfully Engage Providers to Develop and Implement Innovative Prevention Approaches to Address the Opioid Epidemic at the Local Level**

Melissa Struzzo, MPH, Senior Program Coordinator, Marin County Health and Human Services Department

### **Garden 4**

- Emerging Drug Issues/Trends/Best Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Lecture

## **Transitional Counseling Program: An Indicated Approach to Support Teens**

Jenny Armbruster, CRPS, MAADCII, PLPC, Director of Community Services, National Council on Alcoholism and Drug and Nicole Dawsey, Director of Prevention Education, NCADA Abuse - St. Louis Area

### **Imperial**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

## **Provocative Social Marketing to reduce Underage Drinking in Affluent Communities: The 06820 Experience**

Emily Larkin, BS, Thriving Youth Program Director, The Community Fund of Darien

### **Terrace**

- SAP and Primary Care
- Student/Intern, Local Level, Coalition Partner
- Beginning | Interactive

## **Innovative Prevention Coalition Strategies to Evite, Engage and Empower the Community**

Raunda Frank, JD, CATC V, CCPS, Prevention Coordinator, Behavioral Health Services, Inc. and Heather Longridge, Prevention Outreach Specialist

### **Regal**

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Lecture

## **Community-Based Approaches to Reducing Underage Drinking and Prescription Drug Misuse Prevalence Rates: Encouraging Findings and Lessons Learned from the Evaluation Vermont's Recently Completed Partnerships for Success (PFS) II Project**

Robert Flewelling, Ph.D., Senior Research Scientist, Pacific Institute for Research and Evaluation (PIRE); Amy Livingston, Evaluation Coordinator, Pacific Institute for Research and Evaluations (PIRE); Claudia Marieb, Substance Abuse Prevention Consultant, Vermont Department of Health; Melanie Sheehan, Director of Community Health Outreach, Mount Ascutney Hospital and Health Center

### **Royal AB**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

## **Outcomes on a Statewide Prevention Coalition Model to Reduce Youth Substance Use: Evaluation of Washington State's Community Prevention and Wellness Initiative (CPWI)**

Sarah Mariani, CPP, Behavioral Health Administrator, Division of Behavioral Health and Recovery/Washington State Department of Social and Health Services

### **Royal CD**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

## **Engaging Friends and Family to Prevent Prescription Opioid Misuse and Overdose: Drawing on Lessons Learned from Best Practices at the Local Level**

Lauren Gilman, Project Director, Massachusetts Technical Assistance Partnership for Prevention (MassTAPP) Education Development Center, Inc.; Kim Nesbitt, Public Health Advisor, Center for Substance Abuse Prevention (CSAP), SAMHSA; Jose Morales, Director of Prevention, Bureau of Substance Abuse Services (BSAS), Massachusetts Department of Public Health; Alyssa O'Hair, Regional Coordinator, SAMHSA's CAPT West Resource Team

### **Royal EF**

- Emerging Drug Issues/Trends/Best Practices
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

# Workshop Session V

Wednesday, September 13, 2017 | 2:45 – 3:45 p.m.



## **Familia Adelante: An Emerging Evidence Based Practice to Reduce Substance Use Among Latino Adolescents**

Richard Cervantes, Ph.D., Research Director, Behavioral Assessment, Inc.

### **Garden 2**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

## **Emotional Competency as a Framework to Strengthen an Integrated Workforce**

Sarah Newton-Scott, Project Manager, Center for Collaborative Planning, Public Health Institute and Connie Chan Robison, MPH, Executive Director, Center for Collaborative Planning, Public Health Institute

### **Garden 3**

- Workforce Development
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

## **Valuing our Prevention Workforce: Combining High-Touch and Technology-Based Methods to CT's Competency-Based Approach to Workforce Development**

John Daviau, MACP, CPS, Project Director, Prevention Training and Technical Assistance Center and Lisa Mason, MA, Project Manager, Cross Sector Consulting LLP

### **Garden 4**

- Workforce Development
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

## **A STEPP By Step Approach to Local Government Prevention Planning**

Erika Green, MS, Project Director, Center for Applied Research Solutions (CARS)

### **Imperial**

- Workforce Development
- State Systems Level
- Intermediate | Interactive

## **Leveraging Federal and Community Leadership to Prevention Opioid Misuse\***

Gregory Goldstein, Deputy Director, Center for Substance Abuse Prevention (CSAP), SAMHSA and Frances M. Harding, Director, Center for Substance Abuse Prevention (CSAP), SAMHSA

### **Royal AB**

- Evidence-based Programs, Strategies, Emerging Practices
- State Systems Level, Local Level, Coalition Partner
- Intermediate | Interactive

*\*This presentation is repeated during Power Session I on September 12.*

## **Stop Them Before They Start**

Shelly Steiner, DFC Grant Coordinator, Carter County Drug Free Coalition and Sue Thau, Public Policy Consultant, Community Anti-Drug Coalitions of America (CADCA)

### **Royal CD**

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Lecture

## **Tradition and Innovation: SAMHSA's Prevention Resources from Brochures to Videos to Grantees' Social Marketing Campaigns**

Shadia Garrison, MPH, Public Health Analyst, Center for Substance Abuse Prevention, SAMHSA and Lisa May, Brand Supervisor, R&R Partners

### **Royal EF**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Lecture

## **I Am My Sisters' Keeper: A Retrospective Analysis of a Longitudinal Gender Responsive Culturally Informed Prevention Intervention**

Tyese Brown, LMSW, MA, CPP, Clinical Director/Sister S.A.G.E. Founding Director, Ridgewood Bushwick Youth Center (RBSCC, Inc.) and Mekela Clarke, Prevention Educator/Sister S.A.G.E. Coordinator, Ridgewood Bushwick Youth Center (RBSCC, Inc.); Anais Valdez, Senior Case Manager

### **Terrace**

- Evidence-based Programs, Strategies, Emerging Practices
- Student/Intern, State Systems Level, Researcher
- Intermediate | Interactive

# Workshop Session VI

Thursday, September 14, 2017 | 10:15 – 11:15 a.m.

## **What Were They Thinking? DUI Offenders Inform Prevention Efforts**

Azahar Lopez, Program Manager, Orange County Health Care Agency and Chrislyn Nefas, Research Analyst IV, Orange County Health Care Agency

### **Garden 2**

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Beginning | Lecture

## **The Voices of New Hampshire's Young Adults: Rapid Cycle Assessment of Young Adults and Considerations for Strategic Planning Across the Continuum of Care**

Rachel Kohn, MSW, MPH, Senior Evaluation Consultant, JSI Research & Training Institute, Inc.

### **Garden 3**

- Prevention Across the Continuum of Care in Primary and Behavioral Health
- Student/Intern, State Systems Level, Local Level, Coalition Partner, Researcher
- Intermediate | Interactive

## **Social Media: Tools for Extending Your Prevention Outreach**

Dana Goodrow, MSW, MPH, President, Goodrow Consulting and Kerrilyn Scott - Nakai, Executive Director, Center for Applied Research Solutions (CARS) and Ken Einhaus, Project Manager

### **Garden 4**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Interactive

## **Harnessing the Tradition of Brotherhood to Reduce Opioid Overdose Deaths Among Trade Workers in Massachusetts**

Lauren Dustin, MPH, Program Coordinator, Office of Prevention and Outreach; Penelope Funaiolo, MA, CPS, Manager, Office of Prevention and Outreach, City of Medford; Paul Spencer, Recovery Coach, City of Medford

### **Imperial**

- Emerging Drug Issues/Trends/Best Practices
- Student/Intern, State Systems Level, Local Level, Coalition Partner, Researcher
- Beginning | Lecture



## **Bridging the Faith Community to Behavioral Health Efforts**

Drew Brooks, Executive Director, Faith Partners

### **Regal**

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Advanced | Interactive

## **Youth Outreach and Credentialing Strategies to Support Prevention Workforce Development in a Changing Landscape**

M. Dolores Cimini, Ph.D., Assistant Director for Prevention and Program Evaluation, Counseling and Psychological Services, University at Albany, SUNY; Scott M. Gagnon, MPP, PS-C, Director of Operations, AdCare Educational Institute of Maine

### **Royal Ballroom**

- Workforce Development
- State Systems Level, Local Level, Coalition Partner, Researcher
- Intermediate | Lecture

## **Synthetic Drugs (New Psychoactive Substances): Solutions for Local Control in Any Size City/County**

John Byrom, AOD Prevention Specialist, North Coastal Prevention Coalition/Vista Community Clinic; Erica Leary, Program Manager, AOD Prevention, North Coastal Prevention Coalition/Vista Community Clinic; William Perno, Alcohol and Other Drug Prevention Specialist, Social Advocates for Youth (SAY) San Diego

### **Terrace**

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture



# Workshop Session VII

Thursday, September 14, 2017 | 12:45 – 1:45 p.m.

## Implementing SBIRT in Juvenile Court Diversion

Betsy Houde, Coordinator, New Hampshire Juvenile Court Diversion Network and Rachel Kohn, MSW, MPH, Senior Evaluation Consultant, JSI Research & Training Institute, Inc.

### Garden 3

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Interactive

## The Los Angeles Retail Framework Project – “A Step-by-Step: A Model for Local Control of Problems Related to Off-Sale Alcohol Outlets”

Albert Melena, Executive Director, San Fernando Valley Partnership and Friedner Wittman, President

### Garden 4

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Intermediate | Interactive



## Reducing Youth Alcohol Use through Positive Community Norms in Minnesota

Phyllis Bengtson, Principal State Planner, Minnesota Department of Human Services, Alcohol and Drug Abuse Division and Al Frederickson, CPPR, ICPS, SAPT Consultant, Principal Planner, MN Dept. of Human Services, Alcohol & Drug Abuse Division

### Regal

- Emerging Drug Issues/Trends/Best Practices
- Not Indicated
- Intermediate | Lecture

## Development of an Early Warning System for Emerging Drug Trends in the District of Columbia

Stephanie Hawkins, Ph.D., Senior Research Clinical Psychologist, RTI International; Alexander Rabre, MPH, MS, Public Health Analyst, RTI International; Orlando Barker, Partnerships for Success Coordinator; Anna Yaros, Ph.D., Research Clinical Psychologist, RTI International

### Royal Ballroom

- Emerging Drug Issues/Trends/Best Practices
- State Systems Level, Local Level, Researcher
- Advanced | Interactive

## Gender Matters: Reducing Risk Factors and Promoting Healthy Development for Youth Utilizing Evidence-Based Gender Responsive Programs

Kiku Johnson, Associate Director, One Circle Foundation

### Terrace

- Evidence-based Programs, Strategies, Emerging Practices
- Not Indicated
- Beginning | Interactive

# Power Session I

A power session is a breakout time period in which prevention topics of general appeal are offered to participants as concurrent forums.

**September 12 | 10:15 – 11:30 a.m.**

## **Leveraging Federal and Community Leadership to Prevent Opioid Misuse**

**Gregory Goldstein**, Deputy Director, Center for Substance Abuse Prevention (CSAP), SAMHSA and **Frances M. Harding**, Director, Center for Substance Abuse Prevention (CSAP), SAMHSA

**Room: Royal AB**

This workshop will introduce many proven strategies to prevent opioid misuse. Prevention strategies are critical to working upstream to address the issue of prescription drug misuse. States, communities, and families can intervene to reduce inappropriate access to prescription drugs, thus significantly reducing the impact of the opioid crisis.

*\*This presentation is repeated during Workshop Session V on September 13.*

## **The Missing Partner – Non-Profit Hospitals and Substance Use Prevention**

**Craig PoVey, NPN**, Utah, Prevention Administrator, State of Utah, Division of Substance Abuse and Mental Health; **Lisa May**, Brand Supervisor, R&R Partners, State of Utah; **Jane Sanville**, MPH, Senior Policy Analyst, Office of National Drug Control Policy (ONDCP), Executive Office of the President; **Vondie Woodbury**, MPA, President, Woodbury Group

**Room: Royal CD**

New partnerships are being formed between non-profit hospitals, community coalitions, and states to prevent substance use, including opioid misuse, before it starts. These collaborations are based on common concerns – all parties are invested in improving the health of the communities they serve. Community Benefit is integral to many of these collaborations. This session will focus on: how Community Benefit works, recent data trends, the hospital point of view, and an example of how Utah and a hospital system collaborated to support a range of activities, including a media campaign.

*\*This presentation is repeated during Power Session II on September 13.*

*Self-Care: A Celebration of You!*

*Give yourself credit. What you wish someone would say to you, say it to yourself.*

## States and Communities Partnering to Prevent Substance Misuse

Representatives from Substance Abuse and Mental Health Services Administration (SAMHSA): [Jasmin L. Bush](#), MA, Public Health Advisor; [Costella Denise Green](#), MHS, Branch Chief, Division of Community Programs; [Kendric Neely](#), MPH, Public Health Advisor; [Charles Reynolds](#), Director, Division of Community Programs

### Room: Royal EF

This presentation will engage in discussions on how states are effectively collaborating with community coalitions to influence the implementation and sustainability of primary prevention practices and environmental prevention strategies to prevent substance misuse.

Presenters will provide insights on: the power of forging healthy alliances on multiple levels; the importance of data-driven planning; and, how to leverage existing and new resources to sustain program outcomes.

*\*This presentation is repeated during Power Session II on September 13.*

## Documenting Trends after Legalization: Prevention Opportunities, Needs, and Challenges Related to Marijuana

[Jason R. Kilmer](#), Ph.D., Associate Professor, Psychiatry & Behavioral Sciences, University of Washington and Assistant Director of Health & Wellness for Alcohol & Other Drug Education, Division of Student Life

### Room: Terrace

Regardless of what your state has (or hasn't) done around marijuana, a great deal is changing in the US related to how marijuana is seen and discussed. Undoubtedly, this changing conversation related to marijuana is also generating prevention needs and challenges. In this Power Session, research related to marijuana's effects with the clearest implications for prevention will be discussed, as will examples of ways in which normative perceptions have been affected post-legalization in Washington State. Lessons learned in prevention and intervention efforts will be reviewed, and implications for your own prevention efforts will be examined.





# Power Session II

**September 13 | 10:15 – 11:30 a.m.**

## **Coalition Partnerships with Healthcare Agencies**

**Albert Terrillion**, D.Ph., CPH, CHES, Deputy Director, Community Anti-Drug Coalitions of America (CADCA)

**Room: Royal AB**

Healthcare transformation continues to challenge policy makers and health professionals. Cost, quality of care, and population-level considerations remain priorities in balanced efforts. Community Anti-Drug Coalitions of America (CADCA) has undertaken several projects and advocacy efforts in the past year that will strengthen community-based-organization partnerships in health care agencies. CADCA, a national, private nonprofit organization with affiliates in each of the 50 states and all US territories, helps community-based organizations forming coalitions become stronger and more effective and works with federal, state and local government to support the coalition movement. CADCA fully recognizes that as effective as universal prevention approaches have been, there is also a great need for integrating risk reduction approaches, given the growing rates of substance use commonly reported by national epidemiological surveys. This session will focus on two projects that seek to strengthen partnerships with healthcare agencies, including providers and payers, to improve community health.

**\*This presentation is repeated during Power Session III on September 14.**

## **The Missing Partner - Non-Profit Hospitals and Substance Use Prevention**

**Craig PoVey**, NPN, Utah, Prevention Administrator, State of Utah, Division of Substance Abuse and Mental Health; **Lisa May**, Brand Supervisor, R&R Partners, State of Utah; **Jane Sanville**, MPH, Senior Policy Analyst, Office of National Drug Control Policy (ONDCP), Executive Office of the President; **Vondie Woodbury**, MPA, President, Woodbury Group

**Room: Royal CD**

New partnerships are being formed between non-profit hospitals, community coalitions, and states to prevent substance use, including opioid misuse, before it starts. These collaborations are based on common concerns – all parties are invested in improving the health of the communities they serve. Community Benefit is integral to many of these collaborations. This session will focus on: how Community Benefit works, recent data trends, the hospital point of view, and an example of how Utah and a hospital system collaborated to support a range of activities, including a media campaign.

## **States and Communities Partnering to Prevent Substance Misuse**

Representatives from Substance Abuse and Mental Health Services Administration (SAMHSA): **Jasmin L. Bush**, MA, Public Health Advisor; **Costella Denise Green**, MHS, Branch Chief, Division of Community Programs; **Kendric Neely**, MPH, Public Health Advisor; **Charles Reynolds**, Director, Division of Community Programs

**Room: Royal EF**

This presentation will engage in discussions on how states are effectively collaborating with community coalitions to influence the implementation and sustainability of primary prevention practices and environmental prevention strategies to prevent substance misuse. Presenters will provide insights on: the power of forging healthy alliances on multiple levels; the importance of data-driven planning; and, how to leverage existing and new resources to sustain program outcomes.

## SAFER California University Study: Implementing an Evidence-Based Program

**Richard McGaffigan**, MSW, Program Director, Pacific Institute for Research and Evaluation (PIRE)

### Room: Terrace

The Safer California Universities Study (SAFER) intervention aims to reduce excessive drinking and intoxication at off-campus locations near the college, including parties at homes and apartments. SAFER “toolkit” outlines the core components of a comprehensive action plan as well as the steps to facilitate planning and implementation of the intervention. It will be reviewed and discussed during the presentation.



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# Power Session III

**September 14 | 8:30 – 9:45 a.m.**

## **Coalition Partnerships with Healthcare Agencies**

**Albert Terrillion**, D.Ph., CPH, CHES, Deputy Director, Community Anti-Drug Coalitions of America (CADCA)

**Room: Royal Ballroom**

Healthcare transformation continues to challenge policy makers and health professionals. Cost, quality of care, and population-level considerations remain priorities in balanced efforts. Community Anti-Drug Coalitions of America (CADCA) has undertaken several projects and advocacy efforts in the past year that will strengthen community-based-organization partnerships in health care agencies. CADCA, a national, private nonprofit organization with affiliates in each of the 50 states and all US territories, helps community-based organizations forming coalitions become stronger and more effective and works with federal, state and local government to support the coalition movement. CADCA fully recognizes that as effective as universal prevention approaches have been, there is also a great need for integrating risk reduction approaches, given the growing rates of substance use commonly reported by national epidemiological surveys. This session will focus on two projects that seek to strengthen partnerships with healthcare agencies, including providers and payers, to improve community health.

**\*This presentation is repeated during Power Session II on September 13.**

## **Youth Marijuana Use: New Research Prevention Strategies and Public Health Challenges**

**Joe Eberstein**, CCPS, Program Manager, San Diego County Marijuana Prevention Initiative (MPI), Center for Community Research, Inc.

**Room: Grand Ballroom**

The objectives of the session are to discuss Prop 64, which is the Adult Use of Marijuana Act (AUMA). Also, during this session there will be a discussion on current youth marijuana trend data including use, access, harm perception, ER visits, poison control, and treatment. The speaker will discuss evolving marijuana products and current trends in use, as well as describe public health challenges related to increased access to potent products, and, finally, CO and WA State updates on recreational use. MPI prevention efforts and strategies, as well as an introduction of the MPI Prevention TOOLKIT will be the final point discussed.





# Schedule At A Glance

The NPN Conference will take place at the **Hyatt Regency Orange County Conference Center**. All plenary sessions, workshops, and power sessions will be held on the first floor. Please see workshop session listings for workshop room assignments.

## Tuesday, September 12, 2017

8:00 a.m. - 4:00 p.m.	Registration Desk Open
8:00 - 8:30 a.m.	Morning Energizer with Exhibits (Continental Breakfast)
8:30 - 9:00 a.m.	Conference Welcome and Opening
9:00 - 9:45 a.m.	Plenary Session
9:45 - 10:15 a.m.	Break/Visit Exhibits
10:15 - 11:30 a.m.	Power Session I
11:30 - 1:00 p.m.	Lunch (Provided); Exemplary Awards Ceremony (12:30 p.m. - 1:00 p.m.)
1:00 - 1:45 p.m.	Workshop Session I
1:45 - 2:15 p.m.	Break/Visit Exhibits
2:15 - 3:00 p.m.	Workshop Session II
3:00 - 3:15 p.m.	Short Break
3:15 - 4:00 p.m.	Workshop Session III
4:00 p.m.	4.25 CEHs for the Day – Enjoy Anaheim!

## Wednesday, September 13, 2017

8:00 a.m. - 4:00 p.m.	Registration Desk Open
8:00 - 8:30 a.m.	Morning Energizer and Visit Exhibits (Continental Breakfast)
8:30 - 10:00 a.m.	Plenary Session
10:00 - 10:15 a.m.	Short Break
10:15 - 11:30 a.m.	Power Session II
11:30 - 1:30 p.m.	Lunch (On Your Own)
1:30 - 2:30 p.m.	Workshop Session IV
2:30 - 2:45 p.m.	Short Break
2:45 - 3:45 p.m.	Workshop Session V
3:45 p.m.	4.75 CEHs for the Day – Enjoy Anaheim!

## Thursday, September 14, 2017

8:00 a.m. - 3:30 p.m.	Registration Desk Open
8:00 - 8:30 a.m.	Morning Energizer and Visit Exhibits (Continental Breakfast)
8:30 - 9:45 a.m.	Power Session III
9:45 - 10:15 a.m.	Break/Visit Exhibits
10:15 - 11:15 a.m.	Workshop Session VI
11:15 a.m. - 12:45 p.m.	Lunch (Provided; No Programming)
12:45 - 1:45 p.m.	Workshop Session VII
1:45 - 2:00 p.m.	Short Break
2:00 - 3:15 p.m.	Closing Plenary Session
3:15 p.m.	4.5 CEHs for the Day – Conference Adjourns!



Full presentation descriptions are available on the conference website at [www.NPNconference.org](http://www.NPNconference.org)